



PATENT
450100-03282

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Yoshinori Taniwaki.
Serial No. : 09/879,354
For : AUDIENCE INFORMATION COLLECTING
SYSTEM, AUDIENCE INFORMATION
COLLECTING METHOD, AND INFORMATION
PROVIDING METHOD
Filed : June 12, 2001
Examiner : Cuong T. Thai
Art Unit : 2173

RECEIVED

AUG 30 2004

Technology Center 2100

745 Fifth Avenue
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on August 23, 2004.

Bruno Polito, Reg. No. 38,580

Name of Applicant, Assignee or Registered Representative

Signature

August 23, 2004

Date of Signature

AMENDMENT AFTER FINAL ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Action mailed June 25, 2004, please amend the above-identified application as follows.